EXHIBIT 19

Excerpts from Deposition Transcript of Richard Kahlenberg

Students for Fair Admissions, Inc. vs. The University of NC Chapel Hill, et al. Richard Kahlenberg on 07/11/2018

	Menara Mamenberg on 07/11/2010
1	IN THE UNITED STATES DISTRICT COURT
2	FOR THE MIDDLE DISTRICT OF NORTH CAROLINA
3	
4	STUDENTS FOR FAIR ADMISSIONS,) CASE NO: 1:14-CV-954
5	INC.,
6	Plaintiff,)
7	-vs-)
8	THE UNIVERSITY OF NORTH)
9	CAROLINA AT CHAPEL HILL, et)
10	al,)
11	Defendants.)
12)
13	
14	DEPOSITION OF RICHARD KAHLENBERG
15	Washington, D.C.
16	July 11th, 2018
17	9:00 a.m.
18	
19	
20	
21	
22	REPORTED BY: Alexandria Kaan

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- 1 Q. Is that another way of referring to a
- 2 socioeconomic status-based admissions plan?
- 3 A. Yes.
- 4 Q. Are you a personal advocate for class-based
- 5 admissions -- undergraduate admissions?
- 6 A. I'm not sure what you mean by "a personal
- 7 advocate".
- 8 Q. Do you personally advocate for class-based
- 9 admissions and undergraduate admissions?
- 10 A. Based on research, yes.
- 11 Q. And you personally believe that universities
- 12 should adopt socioeconomic-based affirmative action.
- 13 Correct?
- 14 A. I personally believe that, yes.
- 15 Q. Are there any circumstances in which you
- 16 personally believe a university should not adopt
- 17 socioeconomic-based affirmative action?
- 18 MR. STRAWBRIDGE: Object to the form of the
- 19 question.
- 20 A. Well, sitting here right now, there could be
- 21 circumstances that I'm not thinking of where it would
- 22 not make sense for a university to adopt socioeconomic

- 1 affirmative action. I guess I'd need to know more about
- 2 the situation.
- 3 BY MR. FITZGERALD:
- 4 Q. Sitting here now, can you think of a context in
- 5 which you would be opposed to a socioeconomic-based
- 6 affirmative action in admissions?
- 7 MR. STRAWBRIDGE: Object to the form of the
- 8 question.
- 9 A. Well, I mean, if a university had -- let's just
- 10 say 90 percent of its students were low income, I don't
- 11 think I'd advocate that they necessarily use
- 12 socioeconomic preferences to reach a hundred percent,
- 13 for example.
- 14 BY MR. FITZGERALD:
- 15 Q. Are there any costs in your mind associated with
- 16 abandoning race-conscious admissions?
- 17 MR. STRAWBRIDGE: Object to the form of the
- 18 question.
- 19 A. Under certain circumstances there could be costs.
- 20 BY MR. FITZGERALD:
- O. What would those costs be?
- 22 A. Well, as I noted in the report, I think there's

- 1 good evidence to suggest that there are benefits to
- 2 having racial and ethnic diversity; that there are
- 3 educational benefits associated with having racial and
- 4 ethnic diversity on a university campus. My reading of
- 5 the research is that using alternatives can produce, in
- 6 most circumstances, those benefits without using race.
- 7 But it's conceivable that there may be circumstances
- 8 where race would be the only way to achieve the
- 9 educational benefits of diversity. And in those cases,
- 10 I would say there's a cost to abandoning the use of
- 11 race.
- 12 Q. In your research have you seen particular cases
- where you saw that consideration of race was necessary
- in order to achieve that diversity?
- MR. STRAWBRIDGE: Object to the form of the
- 16 question.
- 17 A. So my reading of the research is that: If a
- 18 university employs a robust set of socioeconomic
- 19 criteria, they can achieve the educational benefits of
- 20 diversity without using race. And sitting here right
- 21 now, I don't -- I can't think of particular universities
- 22 where it would be necessary to use race in admissions.

- 1 program? Or what do you think of the Carolina Covenant
- 2 program?
- 3 A. I think the Carolina Covenant program is a
- 4 positive effort to increase financial aid. My big
- 5 criticism at the time was that it was not accompanied by
- 6 a socioeconomic preference. That is to say: It's one
- 7 thing to have a positive financial aid program; it's
- 8 another to actually admit meaningful numbers of
- 9 low-income students. And it's the combination of the
- 10 two that I find that were more powerful than doing one
- 11 or the other.
- 12 Q. And are you on the boards of any undergraduate or
- 13 graduate institutions?
- 14 A. I am not.
- 15 Q. Have you ever served on a board of a college or
- 16 university?
- 17 A. I have not.
- 18 O. Have you ever been tendered as an expert at a
- 19 trial?
- 20 A. Yes.
- Q. How many times?
- 22 A. Once.

- 1 Q. Did you perform any work to support or attest
- 2 opinions that ultimately did not make it into the
- 3 report?
- 4 A. I mean, there may have been simulations, I --
- 5 because there were two cases involved, I'm not sure I'm
- 6 going to get this right. But I know at least in one of
- 7 those two cases, I believe there was simulations that
- 8 were not included in the final report. But I don't
- 9 specifically remember any in the UNC case.
- 10 Q. As you sit here now, do you think the simulations
- 11 that were done but not included in the report pertained
- 12 only to Harvard?
- 13 A. Sitting here right now, that's -- I think that's
- 14 right.
- 15 Q. And are we correct to understand you are not
- offering any opinion as to Carolina's use of race within
- 17 its current admissions process?
- 18 A. Well, I certainly discuss in my report the
- 19 relative weight provided to race as opposed to
- 20 socioeconomic status.
- 21 Q. Do you intend to opine as to whether or not race
- is a predominant factor in Carolina's admission program?

- 1 A. I don't intend to.
- Q. And is it fair to say that you're not offering
- 3 any opinion about whether a race-conscious admissions
- 4 policy at Carolina results in what is known as
- 5 "mismatch"?
- 6 A. I don't plan to opine on mismatch.
- 7 Q. Am I correct that you're not offering any opinion
- 8 that Carolina engages in so-called racial balancing as
- 9 part of the current admissions process. Correct?
- 10 A. So again, I reference some of the reports -- I'm
- 11 thinking, for example, Professor Long who gets close to
- 12 that concept -- but I'm not planning on testifying --
- 13 apart from that I'm not planning on testifying on that
- 14 issue per se.
- 15 Q. Is it fair to say that you're not planning to
- 16 offer an any or any statistical evidence as to whether
- 17 Carolina has a floor for admissions of African Americans
- 18 who are under-represented minorities?
- 19 A. That's correct.
- 20 Q. And you discuss school group review on page 48 of
- 21 your January report. Do you intend to offer any
- 22 opinions about the school group review process?

- 1 A. So I do, in my report, talk about school group
- 2 review in the context of whether race-neutral
- 3 alternatives should be evaluated looking solely at SAT's
- 4 or at SAT's and high school GPA's. So I wouldn't want
- 5 to close the door to discussing that at trial, but don't
- 6 plan to specifically, independently talk about school
- 7 group review other than that.
- 8 Q. Is it fair to say that you do not intend to offer
- 9 any opinion that the school review process was
- 10 manipulated in any way?
- 11 A. That's correct.
- 12 Q. You do not intend to offer any opinion that
- 13 Carolina used its weight list to affect the composition
- 14 of admissions?
- 15 A. That's correct.
- 16 Q. By the way, were you in informing the drafting of
- 17 the Complaint, did you comment or edit those portions of
- 18 the Complaint that addresses the school review process
- 19 or weight list process?
- 20 A. I did not.
- 21 Q. Putting aside your reliance on simulations that
- 22 were executed by Professor Arcidiacono, do you intend to

- 1 Q. Do you know what the topic of the forum was?
- 2 A. It was on affirmative action.
- 3 Q. Do you know who else was there?
- 4 A. I remember Richard Sander was there. I don't
- 5 remember other people specifically.
- 6 Q. And had you ever worked with Professor
- 7 Arcidiacono before this case?
- 8 A. No.
- 9 Q. And other than your work with him on this case
- 10 and on the Harvard case, are you working on any other
- 11 matters with him?
- 12 A. No.
- 13 Q. Explain to me the process by which you and
- 14 Professor Arcidiacono ran the simulations on the
- 15 race-neutral alternatives. What was your role? What
- 16 was his role?
- 17 A. So my role was to suggest the parameters for a
- 18 simulation. So, for example, if we were looking at
- 19 socioeconomic preferences, I would suggest to him in
- 20 broad terms what types of data I'd like included. He
- 21 had better familiarity with the data set, and so could
- 22 -- it was an iterative process where he would describe

- 1 -- given the data we have, here is what's possible. And
- 2 then Professor Arcidiacono was the one who actually ran
- 3 the simulations once I gave the instructions for what
- 4 parameters I was looking for.
- 5 O. And what do you mean by "parameters"?
- A. So again, maybe it's easier to use an example.
- 7 With the socioeconomic preferences I would suggest
- 8 ideally I would like to look at income; wealth;
- 9 neighborhood; school level; socioeconomic status. And
- 10 I'd like to turn off the preferences for legacies; and
- 11 faculty; children; that sort of thing. And then he
- 12 would actually conduct the simulation.
- 13 Q. What we'll do is go through -- I think it's
- 14 easier to put meat on the bones with an example. So
- 15 we'll take your January report and look at page 76,
- 16 where I think you go through what is known as simulation
- 17 5.
- 18 A. Okay.
- 19 Q. And when Counsel and you are ready, I'll start.
- 20 We'll know through a few questions, and see if we can
- 21 get --
- MR. STRAWBRIDGE: Page 76?

- 1 Q. Did you use Carolina's admission approach as
- 2 being holistic?
- 3 A. Yes.
- 4 Q. Are you away of any undergraduate university
- 5 currently employing a plan similar to what your
- 6 simulation involved?
- 7 A. Well, there are several university systems that
- 8 use percentage plans: University of Florida; University
- 9 of Texas; University of California. Because we wanted
- 10 to -- I wanted to replicate as closely as possible UNC's
- 11 system. I view this as a refinement and improvement
- 12 upon those other approaches.
- 13 Q. So would it be fair to say that, while there are
- other universities that use the percentage plan, there's
- 15 no other universities that use the specific plan that
- 16 you tested in simulation files?
- 17 A. That's right. Conceptually the percentage plan
- 18 approach has been used in a number of places. Ours, or
- 19 mine, is a refinement of that.
- 20 Q. A refinement that hasn't been implemented by any
- 21 university that you're aware of. Correct?
- 22 A. Well, there are a number of universities that use

- 1 Q. Who created the backup to your reports for the
- 2 simulations?
- MR. STRAWBRIDGE: Object to the form of the
- 4 question.
- 5 A. I did not. Do you mean the appendices, or the
- 6 work --
- 7 BY MR. FITZGERALD:
- 8 Q. The work papers.
- 9 A. I was not involved in that.
- 10 Q. Would that be Professor Arcidiacono who did that?
- 11 A. I assume so. Because I wasn't involved in
- 12 creating that, I don't know from personal knowledge who
- 13 exactly created those work papers.
- Q. If it wasn't Professor Arcidiacono, who would it
- 15 have been?
- 16 A. He worked with a team of individuals whom he
- 17 supervised.
- 0. So whoever it was, it wasn't you. It was either
- 19 Professor Arcidiacono or people working under him?
- 20 A. That's correct.
- 21 Q. And did you have any impute into the models he
- 22 constructed, Professor Arcidiacono, with respect to

- 1 admissions in the world of race within that process?
- 2 MR. STRAWBRIDGE: Object to the form of the
- 3 question.
- 4 A. No. I would ask him for things like: "I'd like
- 5 to have an understanding of how heavily different
- 6 factors are weighted in the process." But he's the one
- 7 who designed all those models.
- 8 BY MR. FITZGERALD:
- 9 Q. When it came to the choice, such as whether or
- 10 not to use a Logit model, L-O-G-I-T, or Probit model,
- 11 P-R-O-B-I-T -- was that his decision or your decision?
- 12 A. His decision.
- 13 Q. And do you know what Professor Arcidiacono does
- 14 within the models with when there's an SAT score
- 15 missing?
- 16 A. At a very high level, I know that he imputes the
- 17 missing variables, as is common in studies like this.
- 18 Q. Do you know what process he uses to impute the
- 19 missing variable?
- 20 A. Again, at a very high level -- he would be able
- 21 to answer this much better than me. It's my
- 22 understanding that He looks at the other variables that

- 1 are likely to predict SAT score -- or the missing
- 2 variable, let's say SAT --
- Q. And do you personally know what risks there are
- 4 in using that method to impute a variable based upon
- 5 other variables?
- 6 A. I know there's discussion in his report about
- 7 different ways of imputing the missing variables. But I
- 8 wouldn't claim to have the expertise that he has in that
- 9 area.
- 10 Q. And the decision to do that, would that have been
- 11 Professor Arcidiacono's as opposed to yours?
- 12 A. To impute the missing variables?
- 13 O. Yes.
- 14 A. Well my high-level instruction would be that the
- 15 efforts should be race-neutral. And then he would make
- 16 the decision on the best way to implement the model in a
- 17 fashion that's race-neutral and that addresses the
- 18 common problem in these types of simulations, that some
- 19 variables are missing.
- 20 Q. So once you gave him the high-level direction to
- 21 implement that model, would be come back to you and
- 22 discuss with you, "Here's how I intend to deal with

- 1 missing variables." Or would you basically have
- 2 delegated that choice to him?
- 3 A. Well, given his extensive experience in this
- 4 area, I would delegate that to him.
- 5 O. Do you know how Professor Arcidiacono
- 6 standardizes SAT scores?
- 7 A. I don't.
- Q. And there's a program, I'll spell the name out
- 9 for you and for the Court Reporter. But it's a
- 10 Kahlenberg, K-A-H-L-E-N-B-E-R-G underscore race-neutral
- 11 model dot DO program. Are you familiar with that?
- 12 A. I'm not.
- Q. And do you know if that's the underlying model
- 14 that is used to run all those simulations off of?
- 15 A. The name is suggestive. But I don't -- I haven't
- 16 looked at that model.
- 17 Q. Do you know what it means to allow variables to
- 18 interact with each other from a statistical standpoint?
- 19 A. Yes.
- 20 O. What does it mean?
- 21 A. When you're looking at a number of variables in
- 22 an equation, one might want to know, for example, how an

- 1 SES preference applies differently to different races.
- 2 And so the interaction between socioeconomic status and
- 3 race would be an example of looking at that question.
- 4 Q. So from a statistical or econometric point of
- 5 view, do you know what the risks and benefits are of
- 6 allowing different variables to interact with each
- 7 other?
- 8 MR. STRAWBRIDGE: Object to the form of the
- 9 question.
- 10 A. Again, I asked Professor Arcidiacono to provide
- 11 his best judgment on the best way to conduct a
- 12 race-neutral alternative. And given his extensive
- 13 experience, that's something I deferred to him on.
- 14 BY MR. FITZGERALD:
- 15 Q. And the model, as run in your January report, was
- 16 run on only UNC applicants. Correct?
- 17 A. That's correct. In all of those, right.
- 18 O. And it was used to calculate status quo results.
- 19 Correct?
- 20 A. Yes.
- 21 Q. Whose decision was it to run the model only
- 22 against applicants in January?

- 1 apply to a selected college.
- Q. Do you know what year that study was?
- 3 A. 2009.
- Q. Aside from the Bowen study, are you aware of any
- 5 other studies specific to North Carolina?
- 6 A. There may be other studies. But off the top of
- 7 my head, it was the Bowen study that I was thinking of
- 8 in particular.
- 9 Q. Just for the record, you're referring to the
- 10 rebuttal report, which would be Exhibit 2.
- 11 Do you know if Professor Arcidiacono's academic
- index is incorporated into your simulations?
- 13 A. So I asked Professor Arcidiacono to use UNC's
- 14 holistic admissions. So that would be the basis for his
- 15 simulations.
- 16 O. Are you aware of whether or not Arcidiacono's
- 17 academic index comes from UNC's calculations, or is it
- 18 something he created on his own? If you know.
- 19 A. So the academic index is something that's used at
- 20 other universities as well.
- 21 Q. Do you know if the academic index as constructed
- 22 by Professor Arcidiacono is used by Carolina?

- 1 A. Well, Carolina has a system of looking at the
- 2 strength of the program that a student is taking, as
- 3 well as SAT scores and grades. So what I asked
- 4 Professor Arcidiacono to do was look at UNC's system, as
- 5 opposed to something UNC is not using.
- 6 Q. So to your understanding, do you know if
- 7 Professor Arcidiacono was using any measures that were
- 8 not themselves being used by Carolina?
- 9 A. I'm not aware of any.
- 10 Q. And do you know if the Arcidiacono academic index
- 11 is used by Carolina?
- 12 A. Carolina certainly considers SAT's and GPA's,
- 13 which is the basis for the academic index. I don't know
- 14 whether they use something called the academic index.
- 15 Q. Do you know if the academic index is used in the
- 16 models that were running your simulations?
- 17 A. My understanding is Professor Arcidiacono was
- 18 seeking -- or what I asked him to do was to use the
- 19 holistic models that -- the holistic process that UNC
- 20 employs, as closely as possible. That was my
- 21 instruction.
- 22 O. If we assume for the moment that Carolina doesn't

- 1 details about the most accurate way to do that, I would
- 2 leave to him.
- Q. Do you know if he compared applicants across
- 4 years? In other words, did he have applicants in one
- 5 admission cycle compete only against applicants in that
- 6 same cycle? Or did he combine years and have applicants
- 7 as a whole -- as a pool -- compete against the other
- 8 applicants?
- 9 A. I know the results are presented in terms of
- 10 annual results. But in terms of -- you're talking about
- 11 the composite number?
- 12 Q. Yes. His methodology. Did he have 2016 and 2017
- 13 applicants treated similarly? Or did he treat 2016
- 14 applicants separate in a pool for just that year, and
- then treat 2017 applicants in a pool for just that year?
- 16 A. Again, I asked him to present the data in the
- 17 most accurate way possible, and then left the judgment
- 18 to him for the best way to do that.
- 19 Q. As you sit here now, do you know which way he did
- 20 it?
- 21 A. I well, I know when we looked at the -- if I'm
- 22 understanding your question right -- when we look at the

- 1 A. Professor Arcidiacono.
- Q. Did you edit it in any way?
- 3 A. It's possible. In our process, he and his team
- 4 would provide the results, and I would suggest to him,
- 5 "Well, I think it would be clearer if we did it this
- 6 way." So it's possible I edited this.
- 7 Q. As you sit here now, do you recall whether you
- 8 edited this table or not?
- 9 A. I don't recall.
- 10 Q. As you sit here now, do you know if in running
- 11 this simulation Professor Arcidiacono had the applicants
- in 2016 sort of compete only against the other
- 13 applicants in 2016, or against the other applicants
- 14 across 2016 and 2017? If you know.
- MR. STRAWBRIDGE: Object to the form of the
- 16 question.
- 17 A. So I would assume that they were completing
- 18 within each class.
- 19 BY MR. FITZGERALD:
- 20 Q. And in your January simulations -- in appendix C,
- 21 are all the tables from Professor Arcidiacono?
- 22 A. Yes.

- 1 Q. The footnote may be distracting from the
- 2 question, so pretend I didn't put that shiny object in
- 3 front of your eyes. Do you understand whether Professor
- 4 Arcidiacono used all of the variables provided by UNC in
- 5 constructing his model?
- 6 MR. STRAWBRIDGE: Same objection.
- 7 A. It's my understanding that Professor Arcidiacono
- 8 was trying to replicate a holistic admissions that would
- 9 look at the different types of ratings that UNC used in
- 10 its system. And then would turn off various preferences
- 11 that I asked him to erase; like legacy and the like.
- 12 BY MR. FITZGERALD:
- Q. Do you know if Professor Arcidiacono omitted any
- 14 of the UNC variables in his model, setting aside
- 15 whatever you asked him to turn off?
- 16 A. All I know is that I asked Professor Arcidiacono
- 17 to replicate as closely as possible the current
- 18 holistic-admissions process in the race-neutral
- 19 simulations.
- 20 O. You don't know whether he included all variables
- 21 that Carolina had or not. Is that fair to say?
- 22 A. All I know is the instructions I gave to him. I

- 1 which race in fact was being used to complete the class.
- 2 Q. So with regard to that understanding, you took a
- 3 different approach and wanted not to use a data set that
- 4 included consideration of race. Do you agree with
- 5 Professor Hawksby that by her doing it she was doing
- 6 something that would statistically benefit your model?
- 7 A. I found it very strange. But, yes, it would as a
- 8 statistical matter, include race. In the admissions
- 9 process, then it's not race-neutral. I didn't
- 10 understand the concept at all.
- 11 Q. But do you agree by doing that it would
- 12 statistically benefit your model in terms of producing
- 13 the results of producing diversity --
- 14 MR. STRAWBRIDGE: Object to the form of the
- 15 question.
- 16 A. Yes. Oh, I'm sorry --
- 17 MR. FITZGERALD:
- 18 O. In the context of a race-neutral alternative,
- 19 what do you understand "workable" to mean?
- 20 A. Well, there are a variety of factors that I look
- 21 at to consider whether a race-neutral alternative is
- 22 workable. I guess it's devised primarily into two

- 1 parameters. I think, you know, in looking at whether
- 2 there are educational benefits derived from diversity,
- 3 you'd want to look at a mix of factors: Racial;
- 4 socioeconomic; and geographic. And so a modest decrease
- 5 in racial diversity would ultimately depend on kind of
- 6 the bigger picture.
- 7 BY MR. FITZGERALD:
- Q. I'm just trying to get my arms around when you
- 9 say "a modest decrease", are you talking about a 1
- 10 percent, 10 percent, 30 percent decreasing racial
- 11 diversity --
- 12 A. I mean, I think a -- I quess I wouldn't --
- 13 without knowing the whole picture, I wouldn't want to
- 14 put an exact number on it of like 1 or 10. One would
- 15 want to look at a variety of factors in making that
- 16 judgment: The history at UNC, for its levels of racial
- 17 diversity in the past; what the Supreme Court has said
- 18 on the percentages that are relevant for critical mass.
- 19 And the reason I hesitate to say "a ten percent decrease"
- 20 is problematic, or one percent is not, is that we want
- 21 to know the base. So if the university had 70 percent
- 22 of African-American and Latino representation, and you

- 1 said there would be a 20 percent decrease, it could be
- 2 -- you could still get the educational benefits of
- 3 diversity conceivably. So I think it's really better to
- 4 look at a concrete case as opposed to having a blanket
- 5 rule as to what percentage decrease is viable, what's
- 6 not.
- 7 Q. How do you define "tolerable administrative
- 8 expense"?
- 9 A. Well, the Supreme Court has had that language --
- 10 I think we're still waiting for more guidance on that.
- 11 The way I interpret that is that if a race-neutral
- 12 alternative required, for example, an admissions officer
- to personally go out and talk to every student who'd
- 14 apply, that would involve an intolerable administrative
- 15 expense. But beyond that, we don't have much guidance.
- 16 Q. And how do you quantitatively measure the
- 17 educational benefits of diversity?
- 18 A. Quantitatively?
- 19 Q. Yeah. Can you quantitatively measure the
- 20 educational benefits of diversity, and if so how?
- 21 A. Well, there have been -- studies were cited in
- 22 the Grutter case that sought to look at, to measure the

- 1 recalibrate and say, "Were we really providing a
- 2 meaningful consideration to the socioeconomic status?"
- 3 BY MR. FITZGERALD:
- 4 Q. And how would you combine efforts to employ
- 5 multiple race-neutral strategies? How would one
- 6 implement multiple race-neutral strategies at once?
- 7 A. Well, I think that's what UNC and other
- 8 universities say they're doing now. You could have, as
- 9 UNC does, the C-step program that is recruiting
- 10 community college students; you could also provide
- 11 weight to socioeconomic status; you could eliminate
- 12 consideration of legacy in admission. These are not
- 13 contradictory ideas; they can all be done at once.
- Q. Are any of your race-neutral alternatives
- 15 contradictory?
- MR. STRAWBRIDGE: Object to the form of the
- 17 question.
- 18 A. Off the top of my head, I don't see any of these
- 19 as contradictory.
- 20 BY MR. FITZGERALD:
- 21 Q. What about the approach that focuses on high
- 22 schools and taking the top X percent and limiting it to

- 1 Q. Now in your reports you talk about James Ryan and
- 2 Tom Kane, asking the question whether or not a plan
- 3 produced 60 percent as many minorities enrolled, as
- 4 compared to the status quo, whether or not that would be
- 5 sufficient. Do you recall that question?
- 6 A. Yes.
- 7 Q. What is your opinion on that, as to whether or
- 8 not that plan produced 60 percent as many diverse admits
- 9 would be acceptable?
- 10 MR. STRAWBRIDGE: Object to the form of the
- 11 question.
- 12 A. I think I'd need to know more information: I'd
- 13 need to know what the effect is on socioeconomic
- 14 diversity; what the effect is on geographic diversity;
- 15 what the effect is on academic preparedness. I think
- there would be a variety of things one would have to
- 17 look at before making a hard judgment about that sort of
- 18 analysis. In addition, I guess, as I mentioned earlier,
- 19 if a school had 80 percent African-American and Latino
- 20 representation, then a 60 percent -- if the change
- 21 resulted in 60 percent of those numbers might in some
- 22 circumstances be one where you could still get the

- 1 educational benefits of diversity.
- 2 BY MR. FITZGERALD:
- 3 Q. So you would not rule out a plan as a workable
- 4 race-neutral alternative if it resulted in only 60
- 5 percent as many minorities enrolled as the status quo?
- 6 MR. STRAWBRIDGE: Object to the form of the
- 7 question.
- 8 A. Yeah, I mean, I guess -- I don't like to make
- 9 snap judgments, so I'd want to know more information
- 10 about all the various factors that go into the change
- 11 before ruling something out.
- 12 BY MR. FITZGERALD:
- 13 Q. So do you agree with me on that fact alone, that
- 14 minority enrollment alone decreased from 60 percent from
- 15 what it, was would not rule out a race-neutral
- 16 alternative for you?
- 17 A. In many cases it might. But I would have to know
- 18 all of the other results, and kind of the baseline
- 19 percentages for African-American Latino numbers before
- 20 categorically saying it's unacceptable.
- Q. Do you offer an opinion as to how UNC should
- 22 assess a change in academic preparedness, beyond your

- 1 they have access to anything else?
- 2 A. I think they could have access to, in essence,
- 3 what they want. Beyond the confines of the FAFSA and
- 4 the CSS, they could ask applicants to provide
- 5 information on wealth.
- 6 Q. But my question is: Do you believe that
- 7 currently Carolina has access to data that you don't
- 8 have beyond the FAFSA and the college board data you
- 9 referenced?
- 10 A. Oh, I see. No, those are the two that I can
- 11 think of off the top of my head.
- 12 Q. And currently, what's your understanding of how
- many colleges currently focus on wealth data presently?
- 14 A. I know of one institution that has focused on
- 15 wealth, it's UCLA Law School. There may be others that
- 16 I'm not aware of, but that's the one I know has focused
- 17 on wealth.
- 18 Q. Would you agree you're not aware of any
- 19 undergraduate institutions that have focuses on wealth
- 20 currently?
- 21 A. Again, because I'm not aware of it does not mean
- 22 it doesn't exist. But off the top of my head, I don't

- 1 know of an undergraduate institution that uses wealth.
- Q. Let's talk about some specific race-neutral
- 3 alternatives, and talking about Simulation 3 in the
- 4 January report. How did you come to determine the size
- of the preference you wish to afford the SES category
- 6 students?
- 7 A. So there were two factors that went into this.
- 8 The most important by far from my standpoint is: What
- 9 size preference will achieve the educational benefits of
- 10 diversity and maintain strong academic standards? And
- 11 so rather than coming up with an idea in the abstract of
- 12 what size preference it should be, I think that's the
- 13 most important determinate. Having said that, there are
- 14 some guide posts as well -- kind of a second source of
- 15 potential information in informing the size of the
- 16 preference -- would go to the existing preferences, the
- 17 size of the existing preferences. So it's relevant to
- 18 look at, okay, what does UNC do with respect -- what
- 19 size preference does it give for other categories?
- Q. What's the metric you use to assess the size of
- 21 the preference for other categories?
- 22 A. It's the Logit coefficient.

- 1 Q. And in the context, what do you understand "rare"
- 2 to mean?
- 3 A. Well, Professor Hawksby's report, in her footnote
- 4 she talks about the chances of -- kind of what Professor
- 5 Arcidiacono explained to me was kind of the more
- 6 accurate way of describing "increased chances". And yet
- 7 in her text she used this 21.2 percent chance of
- 8 admission. So that was the initial flag for the idea
- 9 there was a concern here. And then in the next sentence
- 10 I go on to say: "The immediate admission probability
- 11 for a socioeconomically disadvantaged student or for a
- 12 family and neighborhood bump is just 2.7 percent."
- 13 Which gives you -- that's the median -- and so suggests
- 14 the 21.2 percent chance is not typical.
- 15 O. And is the information that Professor Arcidiacono
- 16 provided to you reflected anywhere in your work papers
- 17 or appendix?
- 18 A. I assume it's in the work papers, yes.
- 19 Q. You assume. Do you know, or do you just assume?
- 20 A. I haven't seen the work papers, so I don't know.
- 21 Q. Who prepared the work papers?
- 22 A. Professor Arcidiacono.

- 1 ethnic, and geographic diversity.
- 2 Q. And just to be clear, you have not done a
- 3 simulation involving UNC and admissions tied to college
- 4 board clusters. Correct?
- 5 A. I have done simulations in other cases using
- 6 college board cluster data, which gives me confidence
- 7 that with national data it is possible to create
- 8 diversity using these college board clusters. It's
- 9 promising, but I haven't done it with UNC data.
- 10 Q. In what other cases did you do the simulations
- 11 involving college board clusters?
- 12 A. That was in the Harvard case.
- 13 Q. I'm going to turn to the topic of financial aid.
- 14 I think we've covered this, but I want to make sure:
- 15 You didn't do an analysis of where the funding of
- 16 increased financial aid would come from. Correct? If
- 17 Carolina were to increase financial aid?
- 18 A. Right. I did a high-level analysis of UNC's
- 19 resources, generally compared to other universities;
- 20 mechanisms it could enact in order to save money from
- 21 other programs that could be applied to financial aid
- 22 for disadvantaged students; policies it could enact to

- 1 A. I think in the report I said there were 400-some
- 2 students -- let me see, I can check to make sure I got
- 3 that right. I'm sorry. 140 students.
- 4 Q. I'm going to turn to legacy preferences. And in
- 5 your January report at page 56 you state that -- I'll
- 6 find it here -- at the beginning of the last paragraph
- 7 you make the comment: "It should be noted that limiting
- 8 legacy preferences is workable race-neutral strategy."
- 9 Do you see that sentence?
- 10 A. Yes.
- 11 Q. Do you believe that standing alone, eliminating
- 12 legacy preferences is a workable race-neutral strategy?
- 13 A. That's not how I evaluate any of these
- 14 race-neutral strategies. I think they work best in
- 15 combination with one another.
- 16 Q. That's what I want to clarify. So you're not
- 17 proposing that eliminating legacy preferences as a
- 18 stand-alone race-neutral alternative is a workable
- 19 strategy. Correct?
- 20 A. I'm not proposing it as a stand-alone, no.
- 21 Q. In all of your simulations, legacy preferences
- 22 have been removed. Correct?

- 1 has resulted in terms of generating qualified applicants
- 2 who can then be admitted into the college?
- 3 A. I don't know of any analysis. Which doesn't mean
- 4 that they don't exist -- I just don't know off the top
- 5 of my head of an analysis of that particular program.
- 6 Which underlines the point, I think, that none of these
- 7 individual initiatives necessarily, by themselves,
- 8 produce the results that we want. It's in combination
- 9 with others that you can build a more powerful result.
- 10 Q. And one last question. Do you know if there's
- 11 any on that topic -- sorry, you got your hopes up --
- MR. STRAWBRIDGE: So stipulated.
- 13 BY MR. FITZGERALD:
- 14 Q. What analysis, if any, has been done about the
- 15 cost effectiveness of programs designed to address
- 16 disadvantaged schools -- in terms of pay off, in terms
- 17 of diversity in admissions?
- 18 MR. STRAWBRIDGE: Object to the form.
- 19 A. I don't know of a cost analysis that's been done
- 20 on that question.
- 21 BY MR. FITZGERALD:
- 22 Q. Have you told us your reactions to Professor

- 1 some options, and then I would make the final call.
- 2 Q. And do you remember discussing those options with
- 3 regard to that particular decision as you sit here now?
- 4 A. I don't.
- 5 Q. And you've mentioned a number of times that there
- 6 are three sort of different aspects of diversity that
- 7 add to the educational benefits of diversity: Racial
- 8 diversity, socioeconomic diversity, and geographic
- 9 diversity. Correct?
- 10 A. That's correct.
- 11 Q. Do you agree with me that each of them provide a
- 12 distinct benefit to the educational mission?
- 13 A. Yes. I would say they each offer something
- 14 distinctive.
- 15 Q. Then, with regard to Professor Hawksby's
- 16 treatment of race-neutral alternatives, in your opinion
- 17 is there a race-neutral alternative that Professor
- 18 Hawksby should have evaluated, but did not, as of the
- 19 June report?
- 20 MR. STRAWBRIDGE: Object to the form of the
- 21 question.
- 22 A. Well, I certainly have lots of objections to the